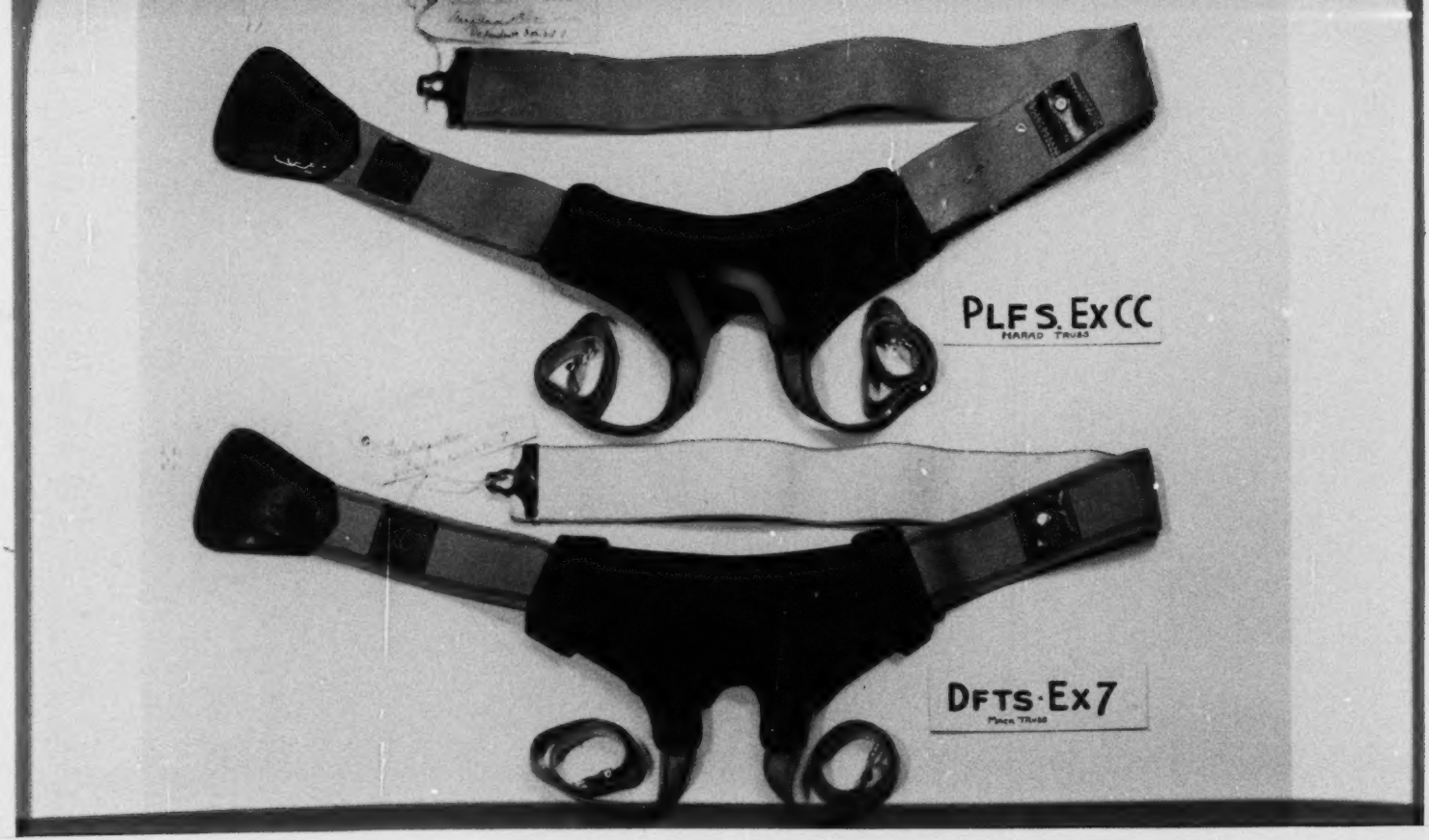

PLF'S. EX CC
HARAD TRUSS
DFTS·EX7
PLACA TRUSS

Group B.

The first two pages in this group show the two semi-annual Sears catalog pages advertising the Harad truss and appearing immediately before the substitution (Plf. Exs. OO and NN); the second two pages show the two semi-annual Sears catalog pages advertising the substitute truss and appearing immediately after the substitution (Plf. Exs. SS and TT).

PLAINTIFF'S EXHIBIT NN (or C).

FOR THE ACTIVE MAN
Athletic Truss and Support

- Unbelievably comfortable
- Designed so it can't slip
- Automatically self-fitting

Pliable rubber pad
In sitting position you are covered maximum protection
When bending or lifting weight it's ideal support
When squatting down you get the maximum protection
Provides maximum protection for all active sports

FOR MAXIMUM PROTECTION WEAR THIS PERFECT-FITTING SEARS APPROVED TRUSS

- Strong elastic belt and understraps with pliable rubber front
- Thin pliable rubber pad fits comfortably without chafing body
- Leg straps scientifically placed to afford utmost comfort

$8.89 Single

You can enjoy an active life with this Sears Approved Athletic Truss! Designed to hold reducible hernia when you're doing heavy work or engaged in athletics. See your doctor! Extremely comfortable to wear. Has no steel bands or metal parts to pinch or bind. Thin pliable rubber pad remains fixed in position while soft, pliable truss moves with body. Provides maximum retention for all reducible hernias. Won't slip under strenuous activity, active sports, and everyday stretching and bending.

Leg straps are scientifically placed not to interfere with normal body functions. Straps follow natural crease of buttocks and fasten at sides of body; cannot cross the legs or ride buttocks. Excellent after operations to support tissues and aid in preventing recurrences of hernia. Made to support structures instead of pressing deeply at one point. Has strong but comfortable elastic belt and understraps with pliable rubber front. Genuine leather reinforcement at buckle. An ideal truss when you drive a car, stretch, squat, or kneel over. Conforms to natural anatomy of body. Even sizes 30 to 42. *State waist measurement and whether for right or left side.*

8 E 1325—Single style. Shipping weight 1 lb. 10 oz. $8.89
8 E 1326—Double style. Shipping weight 1 pound 14 oz. 9.99

All trusses available on Sears Easy Payment Terms. For complete details, see inside back cover. For value, always shop at Sears

DAY AND NIGHT URINALS—hand made of pure gum rubber

A Oval style over-capacity Reservoir. Holds 28 ounces. Fits all Sears urinals. Shipping weight 5 ounces.
8 E 2402 ..... $3.50

B Tubular style over-capacity Reservoir. Holds 28 ounces. Fits Sears urinals. Shipping weight 6 ounces.
8 E 2403 ..... $3.50

C Female Urinal. Improved type, high in front and in back, designed to minimize leakage. Clings closely to body. Easily adjustable. Air vent prevents return of fluid to upper part. Removable belt. Easy to wash. Capacity 22½ oz.
8 E 2404—Shpg. wt. 10 oz. $9.00

D Male Urinal. Form-fitting top, soft comfortable latex sheath. Non-corrosive slide buckles for adjustment. Detachable connecting tube. Air vents prevent ballooning and return of fluid to upper part.
8E2406—Men's 16-ounce. Shipping weight 13 ounces. $5.50
8 E 2407—Boys' 8-ounce. Shipping weight 9 ounces. $5.50

E Male Scrotum type Urinal. Horn has soft comfortable pure latex sheath. Scrotum pack won't rub or chafe. Adjustable non-corrosive slide buckles. Capacity 12 ounces. Air vents prevent ballooning and return of fluid to the upper part. Shipping weight 13 ounces. $5.98
SPECIAL NOTE: For sanitary reasons, used urinals are not returnable.

F Deluxe Male Urinal. Larger top, adjustable connection for greater comfort. Soft rubber sheath is removable. Extra sheath included. Air vents prevent ballooning and return of fluid to the upper part.
Adjustable non-corrosive slide buckles. May be used without reservoir if desired. Capacity 12 ounces. Shipping weight 15 ounces. $7.98

G Larger top, Deluxe Male Urinal. Has extra large sheath. Adjustable non-corrosive slide buckles. Capacity 12 ounces. Air vents prevent ballooning and return of fluid to the upper part. Shipping weight 15 ounces. $8.50

...ENSORIES

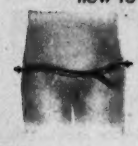
H Single strap style. Fits without understraps. Knit cotton pouch. Adjustable waistband of cotton webbing. Washable. *State choice of medium or large size pouch.* Shpg. wt. each 2 oz.
8 E 1479—Each 49c. ..... Two for 93c — 49c Each

J Army-Navy Style. For firm support. Pouch made of long-wearing cotton mesh bound in braid. Adjustable elastic understraps and waistband. Washable. *State choice of medium or large size pouch.* Shpg. wt. each 2 oz.
8 E 1478—Each 79c. ..... Two for $1.49

J Sears Approved. Seamless rayon pouch shaped to fit properly. Low opening. Adjustable elastic understraps and waistband. Washable. *State choice of medium or large size pouch.* Shpg. wt. each 2 oz.
8 E 1480—Each $1.15. ..... Two for $2.19

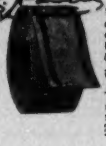
If you do not at present wear a truss, we suggest you see your family doctor on the style of truss to buy.

HOW TO MEASURE FOR TRUSS



Have someone draw tape measure straight around body in direct line with point of rupture, as shown at left. Take snug measurement over bare skin—do not measure over clothes. Send us exact measurement and we will send you correct size. (Do not send waist measurement except for 8E1325 and 8E1326.)

NOTE: For larger sizes than those listed, order style you want at price shown, and we will get it for you at no extra charge. Allow 60 days for special sizes. No C.O.D. orders.



Elastic Webbing for trusses

Use this elastic webbing for trusses and artificial limbs. Made of good quality cotton woven over strands of heavy rubber for extra service. *Measure the webbing now used, order same width.*

Width inches	Catalog number	Shipping weight	Price per yard
¾	8 E 1300	3 oz.	35c
1½	8 E 1301	3 oz.	49c
1¾	8 E 1305	4 oz.	79c
2	8 E 1302	4 oz.	99c

TO PAGE 823 . . TRUSSES

PLAINTIFF'S EXHIBIT 00.

SEARS APPROVED ATHLETIC TRUSS

- ...r the active man! Unbelievably comfortable
- Automatically self-fitting
- Scientifically designed so it cannot slip
- Maximum protection!

In sitting position you are covered maximum protection
When squatting down you get the maximum protection
Provides maximum protection for all active sports

For maximum protection wear perfect-fitting SEARS APPROVED Truss

- Strong elastic belt, understraps
- Comfortable pliable rubber pad
- Leg straps scientifically placed

$8.89 Single

You can enjoy an active life with this **Sears Approved** Athletic Truss. Designed to hold reducible hernia when you're doing heavy work or engaged in athletics. See your doctor! Extremely comfortable to wear. Has no steel bands or metal parts to pinch or bind. Thin pliable rubber pad remains fixed in position while soft, pliable truss moves with body. Provides maximum retention for all reducible hernias. Won't slip under strenuous activity, active sports, and everyday stretching and bending. Leg straps are scientifically placed not to interfere with normal body functions. Straps follow natural crease of buttocks and fasten at sides of body; cannot cross legs or ride buttocks. Excellent after operations to support tissues and aid in preventing recurrences of hernia. Made to support structures instead of pressing deeply at one point. Strong but comfortable elastic belt and understraps with pliable rubber front. Leather reinforcement at buckle. It's **Sears Approved**, your assurance of high quality. Even sizes 30 to 42. *State waist measurement, whether for right or left side.*

8 K 1325—Single style. Shipping wt. 1 lb. 10 oz. **$8.89**
8 K 1326—Double style. Shipping wt. 1 lb. 14 oz. **$9.98**

SEARS APPROVED SCROTAL TYPE TRUSSES

Use Scrotal style trusses to support low reducible ruptures firmly and comfortably. Equipped with understraps to hold pad in position effectively. All exposed metal parts are heavily nickel plated and highly polished. **Sears Approved** for high quality. Give exact measurements. **$4.98** Single Style

A Elastic Scrotal Style. For mild cases of rupture. Elastic webbing waistband. Cloth underdrap. Two tension straps at the front control position and pressure of leather-covered scrotal pad. Comes in even sizes 32 to 42. See **How to Measure** on opposite page. *Please state measurement and whether for right or left side.* Shipping weight 12 oz.

8 K 1312—Single style. **$4.98**

B Scrotal Style Spring Truss. For firm support. Adjustable "anti-slip" pad is covered with corrugated rubber to grip the body better. Well-padded spring is covered with sweat-resistant leather. Soft rubber understraps. Even sizes 32 to 42. See **How to Measure** on opposite page. *Please be sure to state exact measurement and whether for right or left side.*

8 K 1394—Single. Shipping wt. 1 lb. **$6.98**
8 K 1395—Double. Shipping wt. 1 lb. 12 oz. **$8.98**

SEARS APPROVED HOOD STYLE TRUSSES

Standard Hood Model

Use Hood style trusses for support of high, intractable, or low type reducible ruptures. Resilient steel springs. Rigid front, back opening. Single style has dummy pad on unaffected side.

$5.69 Single

Standard Hood Model. Leather-covered pad, steel springs. Adjustable pads. Even sizes 32 to 42. See **How to Measure.** *State measurement, whether right or left side.* Wt. 1 lb. 2 oz.; 1 lb. 4 oz.

8 K 1349—Single style. **$5.69**
8 K 1349—Double style. **$6.49**

"Anti-slip" Hood Model

The pads on this truss are covered with corrugated non-slip rubber to hold firmly on the body. Steel springs are covered with fine-quality sweat-resistant leather. Comes in even sizes 32 to 42. See **How to Measure** on opposite page. *Please state exact measurement and whether for right or left side.* Excellent value!

$7.79 Single

8 K 1392—Single style. Shipping weight 1 lb. 2 oz. **$7.79**
8 K 1392—Double style. Shipg. wt. 1 lb. 4 oz. **$8.98**

Plastic Hood Style

Easy to keep clean and sanitary . . . just wipe with a wet cloth when you want to clean it! Pads and springs covered with smooth, lightweight plastic. Won't absorb odors. May be worn while bathing or swimming. Fastens with sturdy leather straps. Excellent truss for year-round use! It's **Sears Approved**, your assurance of quality. Comes in sizes 30 to 42. *Please state exact measurement and whether for right or left side.* Shpg. wts. 1 lb. 1 oz.; 1 lb. 3 oz.

$7.98 Single

8 K 1315—Single style. **$7.98**
8 K 1316—Double style. **$8.98**

SEARS APPROVED UMBILICAL TRUSS

Gives secure support for navel ruptures. Soft sponge rubber pad. Elastic band permits free movement of the body. Washable, easy to keep sanitary. Comes in even sizes 34 to 44. In measuring, take snug appearement around body at navel. *Please state this exact measurement.*

$4.49 Each

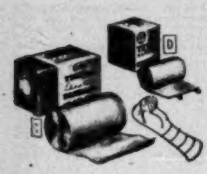
8 K 1314—Shpg. wt. 1 lb. 4 oz. Only **$4.49**

Dusting Powder for Trusses

No matter how perfectly your truss fits, it will feel better if you use this high-quality powder. Made especially to use with surgical appliances. Acts as a soothing cushion between truss and body . . . non-absorbent. A real aid to comfort.

8 K 1399—2-ounce can. Shpg. wt. 4 oz. Each **60c**
Two (2-ounce) cans. Shpg. wt. 7 oz. **$1.09**

ELASTIC BANDAGES of high quality



$1.00 2-inch

C Tensor Elastic Bandage. Made with rubber. For varicose veins, dislocations, swellings.

16 feet stretched. Beige color. Washable. Postpaid. (Shipping weight 4 ounces)

Width	Catalog No.	Each
2 inches	8 K 1402	$1.50
3 inches	8 K 1406	1.30
4 inches	8 K 1407	1.45

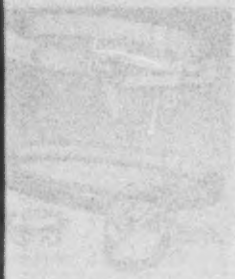
79c 2-inch

D Tube Rubberless Elastic Bandage. Special weave of cotton gives elasticity.

15 feet stretched. Cream color. For varicose veins, sprains.

Catalog No.	Width	Shpg. wt. each	Each	Two for
8 K 1446	2 in.	2 oz.	79c	$1.49
8 K 1448	3 in.	3 oz.	98c	1.89
8 K 1449	4 in.	4 oz.	$1.39	2.69

Trusses are available on Sears Easy Payment Terms. For details, see inside back cover



PLAINTIFF'S EXHIBIT SS.

Clerk #2154 – E.C. Powell Reporter

Mar. 27-1957

Pltf's Ex. SS

NEW SEARS ATHLETIC TRUSS

- New comfort for the active man
- Designed by a doctor for your safety
- Perfect to wear for work or sports
- Safer when bending, reaching, squatting

Wear *SEARS APPROVED* Truss for maximum protection

- 3-contact pads for your comfort
- Pads double anchored, cannot slip
- Comfortable, flexible rubber front

$7.49 Inguinal style

To give you new comfort when you wear a truss, Sears brings you this newly-designed Athletic Truss with 3-contact pads. Sensational new double-anchor pad does not slip or shift . . . it's similar to holding hernia with 3 fingers. Made of flexible rubber, it contacts hernia at 3 necessary points. This new painless pad compresses inguinal canal, in addition holds inner ring and outer ring of canal. Truss conforms perfectly to shape of abdomen . . . no bulge to show underneath clothing. The new *SEARS APPROVED* Athletic Truss is designed by a doctor to hold reducible hernia even though you do strenuous work or exercise. See your own doctor! Flexible rubber front, elastic webbing, non-cutting leg bands. Washable. A truss in which you can feel safer, whether bending, squatting, or coughing! Even sizes 30 to 42. *State waist measurement.* Two styles: for inguinal hernia and for scrotal hernia. Shpg. wt. 15 oz.

8 D 1327—*Inguinal style truss.* Two pads, especially designed for inguinal rupture.....$7.49

8 D 1328—*Scrotal style truss.* Two pads, designed for more advanced cases of scrotal rupture.....$8.49

SCROTAL TYPE TRUSSES

The Scrotal style trusses to support low reducible ruptures firmly and comfortably. Equipped with understraps to hold pad in position effectively. All exposed metal parts are highly nickel plated and highly polished. *Sears Approved* for high quality. *Please give measurements.*

$4.98 Elastic Style

A Elastic Scrotal Style. Pouch of elastic mesh with elastic inserts for support. Adjustable understrap. Cloth waistband with elastic insert. Adjustable strap. Two adjustments assure comfort at front of pouch. Pad is covered with soft leather. Leather-covered steel spring. Comes in even sizes 32 to 44. *State waist measurement and whether for right or left side.* Shipping weight 1 lb. 8 oz.

8 D 1311—Single.....$4.98

8 D 1312—Single.....$6.98

B Scrotal Style Spring Truss. Adjustable "anti-slip" pad covered with corrugated rubber to grip body better. Well-padded spring, leather-covered. Adjustable rubber understraps and belt. Sizes 32 to 42. See chart at Measure below. *State measurements and whether for right or left side.* Wts. 12 oz.

8 D 1313—Single.....$6.98

8 D 1314—Double.....$8.98

HOOD STYLE TRUSSES

The Hood style trusses for support of high, intermediate, or low type reducible ruptures. Resilient steel springs. Rigid front, back opening. Single style has dummy pad on unaffected side. *Sears Approved* for high quality. At Sears satisfaction is guaranteed!

$5.98 Standard, Single

C Standard Hood Style. Pads and steel springs covered with good quality leather. Pads are adjustable. Even sizes 32 to 42. See How to Measure below. *State measurement and whether for right or left side.* Shpg. wts. 1 lb. 2 oz.; 1 lb. 4 oz.

8 D 1348—Single.$5.98

8 D 1349—Double..$6.98

D Plastic Hood Style. Pads and springs covered with smooth, lightweight plastic. Easy to clean! Won't absorb odors. Sizes 30 to 42. *Please state measurement and whether for right or left side.* Shipping weights 1 lb. 1 oz.; 1 lb. 3 oz.

8 D 1315—Single.$8.98

8 D 1316—Double..$9.98

FRENCH STYLE

$3.98 Single

For restricting high or intermediate reducible ruptures. Adjustable pad. No understraps. *Sears Approved!*

E "Grip-Tite" Model. Special fixture makes anti-slip rubber pad easily adjustable. Leather-covered, padded steel springs. Even sizes 32 to 44. *State measurement and whether for right or left side.* Shpg. wts. 1 lb.; 1 lb. 4 oz.

8 D 1385—Single....$3.98

8 D 1386—Double...$.98

ELASTIC STYLE

$3.98 Single

Gives light pressure, comfortable support in less severe cases of high or intermediate reducible rupture.

F "Air Cushion" Style. *SEARS APPROVED.* Corrugated rubber pad. Elastic webbing. Even sizes 32 to 42. *State measurement.* Shpg. wts. 8 oz.; 12 oz.

8 D 1303—Single. Fits right or left side....$3.98

8 D 1304—Double...4.98

UMBILICAL TRUSS

$4.69 Each

G Gives secure support for navel ruptures. Soft sponge rubber pad. *Sears Approved* for your protection.

Elastic band permits free movement of the body. Washable. Comes in even sizes 34 to 44. In measuring, take snug measurement around body at navel. Please *state this exact measurement.* Shpg. wt. 1 lb. 4 oz.

8 D 1314—Only.....$4.69

UMBILICAL-APPLIANCE POWDER

Makes truss support feel better. Absorbs perspiration, odors. Is a boon to those who must wear trusses. Shipping wt. 4 oz.

8 D 1397—One.....$1.00

Two (2).....$1.95

Be sure to state if truss is of rubber or elastic when you order. Also state which side truss is worn on. Be sure to state style of truss you have.

HOW TO MEASURE FOR TRUSSES. Draw tape measure around body in direct line with point of rupture, as shown above. Take snug measurement over bare skin—do not measure over clothes. Send us this exact measurement. (Do not send waist measurement except for 8D1327 and 8D1328.)

Note: For larger sizes than those listed, order the style you want at price shown. We will get it for you at no extra charge. Allow 60 days for special sizes. Sorry, no C.O.D. orders.

Elastic Webbing for Trusses. Good quality cotton woven over strands of heavy rubber. *Measure webbing over hard, order same width.*

Width inches	Catalog No.	Shpg. wt. each	Price yard
⅝	8 D 1300	2 oz.	49c
1½	8 D 1301	3 oz.	69c
1¾	8 D 1305	4 oz.	79c
2	8 D 1302	4 oz.	89c

Order SEARS APPROVED *Trusses for proper fit and long wear. Satisfaction guaranteed.*

73c

3-inch stretched. Cream color. For varicose veins, sprains. 2-inch, 3-inch, and 4-inch widths reduced in price from last fall.

Catalog No.	Width	Shpg. wt. each	Each	Two for
8 D 1446	2 in.	2 oz.	73c	$1.39
8 D 1448	3 in.	3 oz.	99c	1.69
8 D 1449	4 in.	4 oz.	$1.19	2.19
8 D 1408	5 in.	4 oz.	1.59	2.98
8 D 1409	6 in.	4 oz.	1.79	3.38

H Rubberized Elastic Bandage. Special weave of cotton gives elasticity. 15 feet long. Cream color. For varicose veins, sprains. 2-inch, 3-inch, and 4-inch widths reduced in price from last fall.

SUSPENSORIES . . Sears guarantees quality!

49c Each

K Single-Strap Style. Fits without understraps. Knit cotton pouch. Adjustable waistband of cotton webbing. Washable.

Please state choice: medium or large size pouch.

8 D 1478—Shipping wt. each 2 oz.....Each 49c

Two for only.....97c

J Army-Navy Style. Pouch of cotton mesh bound in braid. Adjustable elastic understraps and waistband. Washable. *Please state choice of medium or large size pouch.*

8 D 1476—Shpg. wt. 3 oz.....Each 79c

Buy 2 and save. Shpg. wt. 5 oz.....Two for only.....$1.49

L SEARS APPROVED. Seamless pouch shaped to fit properly. Leg openings of adjustable elastic understraps and Washable. *Please state choice of medium or large size pouch.* Exceptional value!

8 D 1480—Shpg. wt. 3 oz.....Each $1.15

Two for only.....$2.19

All trusses are available on Sears Easy Payment Terms. For details, see inside back cover

PLAINTIFF'S EXHIBIT TT.

Civil # 2150
mar. 27-1951

Plfs Ex. TT, E.C. Pruitt Reporter

Utmost comfort for active men!

SEARS APPROVED Athletic Truss gives positive 3-way support

- Designed by a doctor for your safety
- Perfect to wear for work or sports
- Safer when bending, reaching, squatting

- 3-contact pads for your comfort
- Pads double anchored, cannot slip
- Comfortable, flexible rubber front

$7.49 Inguinal style

To give you the utmost comfort when you wear a truss, Sears brings you this scientifically-designed Athletic Truss with 3-contact pads. Semanti nal double-anchor pad does not slip or shift . . . it's similar to holding hernia with 3 fingers. Made of flexible rubber, it contacts hernia at 3 necessary points. This patented pad encompasses inguinal canal, in addition holds inner ring and outer ring of canal. Truss conforms perfectly to shape of abdomen . . . no bulge to show underneath clothing. The *SEARS APPROVED* Athletic Truss is designed by a doctor to hold reducible hernia even though you do strenuous work or exercise. See your own doctor! Flexible rubber front, elastic webbing, non-cutting leg bands. Washable. A truss in which you can feel safer, whether bending, squatting, or coughing! Even sizes 30 to 42. *State waist measurement.* Two styles: for inguinal hernia and for scrotal hernia. Shpg. wt. 15 oz.

0 E 1327—Inguinal style truss. Two pads, especially designed for inguinal rupture $7.49

0 E 1328—Scrotal style truss. Two pads, designed for more advanced cases of scrotal rupture 8.49

A B

SCROTAL TYPE TRUSSES

Use Scrotal style trusses to support low reducible ruptures firmly and comfortably. Equipped with understraps to hold pad in position effectively. All exposed metal parts are heavily nickel plated and highly polished. *Sears Approved* for high quality. *Please give exact measurements.*

$4.98 Elastic Style

A Elastic Scrotal Style. For mild cases of rupture. Elastic webbing waistband. Cloth understrap. Two tension straps at front control position and pressure of leather-covered scrotal pad. Comes in even sizes 32 to 42. See How to Measure below. *Please be sure to state measurement, also state whether for right or left side.* Shipping weight 11 ounces.

0 E 1312—Single. . $4.98

B Scrotal Style Spring Truss. Adjustable "semi-rigid" pad covered with corrugated rubber to grip body better. Well padded spring. Leather-covered. Soft rubber waistband. Even sizes 30 to 42. See How to Measure below. *Please be sure to state measurement; also state whether for right or left side.* Shpg. wts. 1 lb., 12 oz.

0 E 1394—Single. $6.9

0 E 1395—Double. . $8.5

C D E F G

HOOD STYLE TRUSSES

Use Hood style trusses for support of high, intermediate, or low type reducible ruptures. Resilient steel springs. Rigid front, back opening. Single style has dummy pad on unaffected side. *Sears Approved* for high quality. At Sears satisfaction is guaranteed!

$5.98 Standard Single

C Standard Hood Model. Pads and steel springs covered with good quality leather. Pads are adjustable. Even sizes 32 to 42. See How to Measure below. *State measurement and whether for right or left side.* Shpg. wts. 1 lb. 2 oz.; 1 lb. 4 oz.

0 E 1245—Single. . $5.98

0 E 1246—Double. . $6.98

D Plastic Hood Style. Pads and springs covered with smooth, lightweight plastic. Easy to clean! Won't absorb odors. Sizes 30 to 42. *Please state measurement and whether for right or left side.* Shipping weights 1 lb. 1 oz.; 1 lb. 3 oz.

0 E 1315—Single. . $8.98

0 E 1316—Double. . $9.98

FRENCH STYLE

$3.98 Single Standard

For restricting high or intermediate reducible ruptures. Adjustable pad. No understraps. *Sears Approved!*

G "Strip-Tite" Model. Special feature makes anti-slip rubber pad easily adjustable. Leather-covered, padded steel springs. Even sizes 32 to 44. *State measurement and whether for right or left side.* Shipping weights 1 pound; 1 pound 4 ounces.

0 E 1305—Single. . $3.98

0 E 1306—Double. . $3.98

ELASTIC STYLE

$3.98 Single Standard

Gives light pressure, comfortable support in less severe cases of high or intermediate reducible rupture.

F "Air Cushion" Style. *SEARS APPROVED.* Cushioned rubber pad. Elastic webbing. Even sizes 32 to 42. *State measurement.* Shpg. wts. 8 oz.; 12 oz.

0 E 1303—Single. . $3.98

Fits right or left side.

0 E 1304—Double. . $4.98

UMBILICAL TRUSS

$4.69 Each

G Gives secure support for navel rupture. Soft sponge rubber pad. *Sears Approved* for your protection.

Elastic band prevents free movement of the body. Washable, easy to keep sanitary. Comes in even sizes 34 to 44. In measuring, take snug measurement around body at navel. *Please state distance measurement.* Shpg. wt. 1 lb. 4 oz.

0 E 1314—Only. . . . $4.69

SURGICAL-APPLIANCE POWDER

Makes any support fit better. Made especially for use with surgical appliances. Acts as a non-irritating cushion between support and body. Shipping wt. 1 oz.; 2 oz.

0 E 1399—3-oz. can. 60

Two (2-oz.) cans for . $1.

Do you need a truss? If so, we suggest you see your family doctor or the style of truss to buy.

You may buy trusses on Sears Easy Terms. For details, see inside back cover.

HOW TO MEASURE

H J K

Elastic Webbing for Trusses. Good quality cotton woven over strands of heavy rubber. Measure webbing over naked body, not over clothes. Send no risk—your money back if not entirely satisfied. (Do not send webbing measurement for 0E1327 and 0E1328.)

Width	Catalog No.	Shpg. Wt.	Price
½ in.	0E1300	2 oz.	49c
¾ in.	0E1301	3 oz.	69c
1¼ in.	0E1302	4 oz.	79c
2 in.	0E1303	4 oz.	89c

Order SEARS APPROVED Trusses for prompt delivery and long wear. Satisfaction guaranteed.

73c 2-inch

Rubberless Elastic Bandage. Special weave of cotton threads gives it extra stretch. Length, when stretched, about 11 feet. Cream color. For various sizes, dimensions, coverings, and aprons. Receive even tension.

Catalog No.	Width	Shpg. wt. Each	Each	Two for
0 E 1444	3 in.	2 oz.	73c	$1.39
0 E 1445	3 in.	3 oz.	99c	1.89
0 E 1446	4 in.	4 oz.	$1.10	2.10
0 E 1447	4 in.	5 oz.	1.39	2.69
0 E 1448	6 in.	4 oz.	1.79	3.39

SUSPENSORIES . . priced low at Sears!

$1.49 Each

I Single-Strap Style. Fits without understraps. Knit cotton pouch. Adjustable fastener of cotton webbing. Washable. *Please be sure to state whether medium or large size pouch.*

0 E 1478—Shpg. wt. each 2 oz. . . Each 49c

Two for only. 93c

J Army-Navy Style. Pouch of cotton mesh bound in knit. Adjustable elastic understraps and waistband. Washable. *State choice of medium or large size pouch.*

0 E 1476—Shpg. wt. 3 oz. . . . . Each 79c

Buy 2 and save. Shpg. wt. 5 oz. Two for only $1.49

K SEARS APPROVED. Seamless rayon pouch designed to be properly held in position. Adjustable elastic understraps and waistband. Washable. *Please state choice of medium or large size pouch. Experienced wearers!*

0 E 1480—Shpg. wt. 3 oz. . . . . Each $1.15

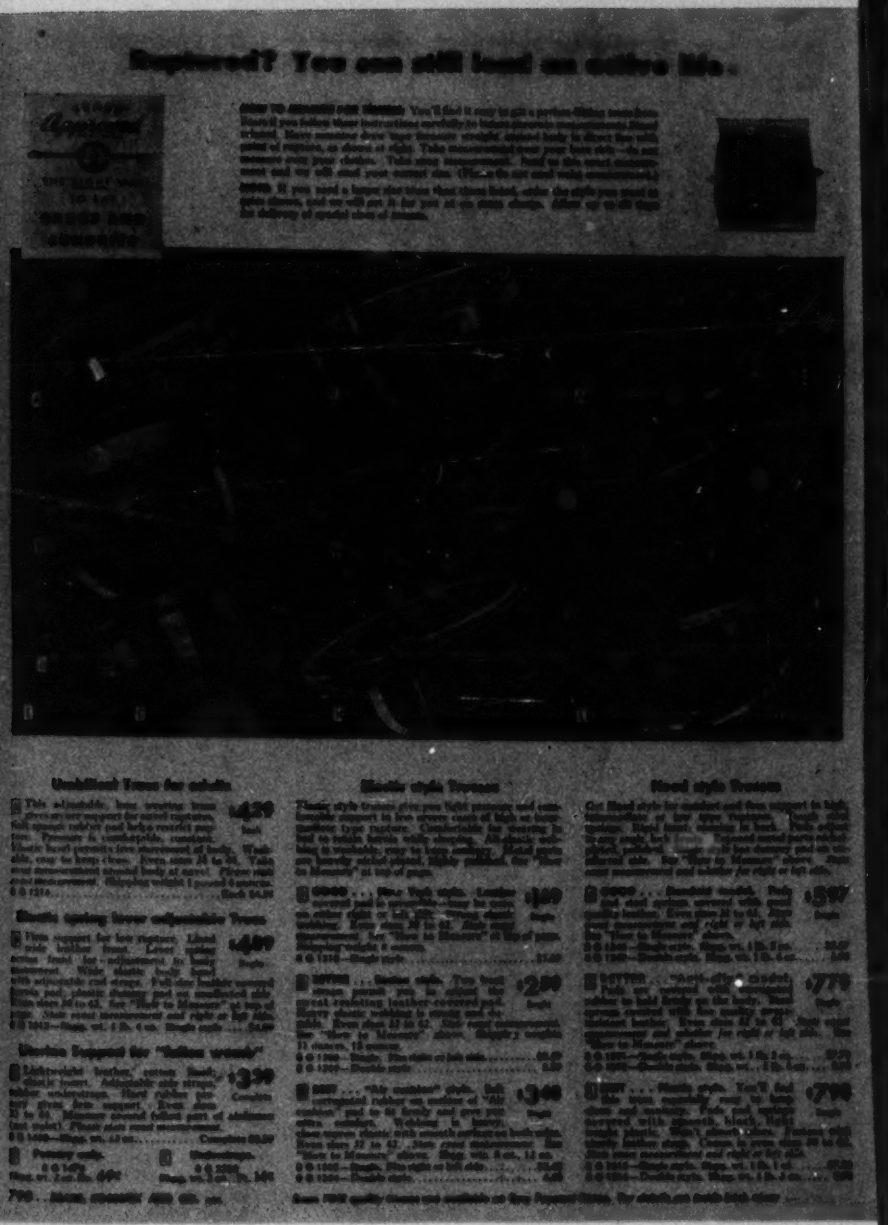
Buy 2 and save! Shpg. wt. 5 oz. Two for only $2.19

Read interesting articles in the field of medicine in Americana Peoples Encyclopedia. For Encyclopedia, see Index

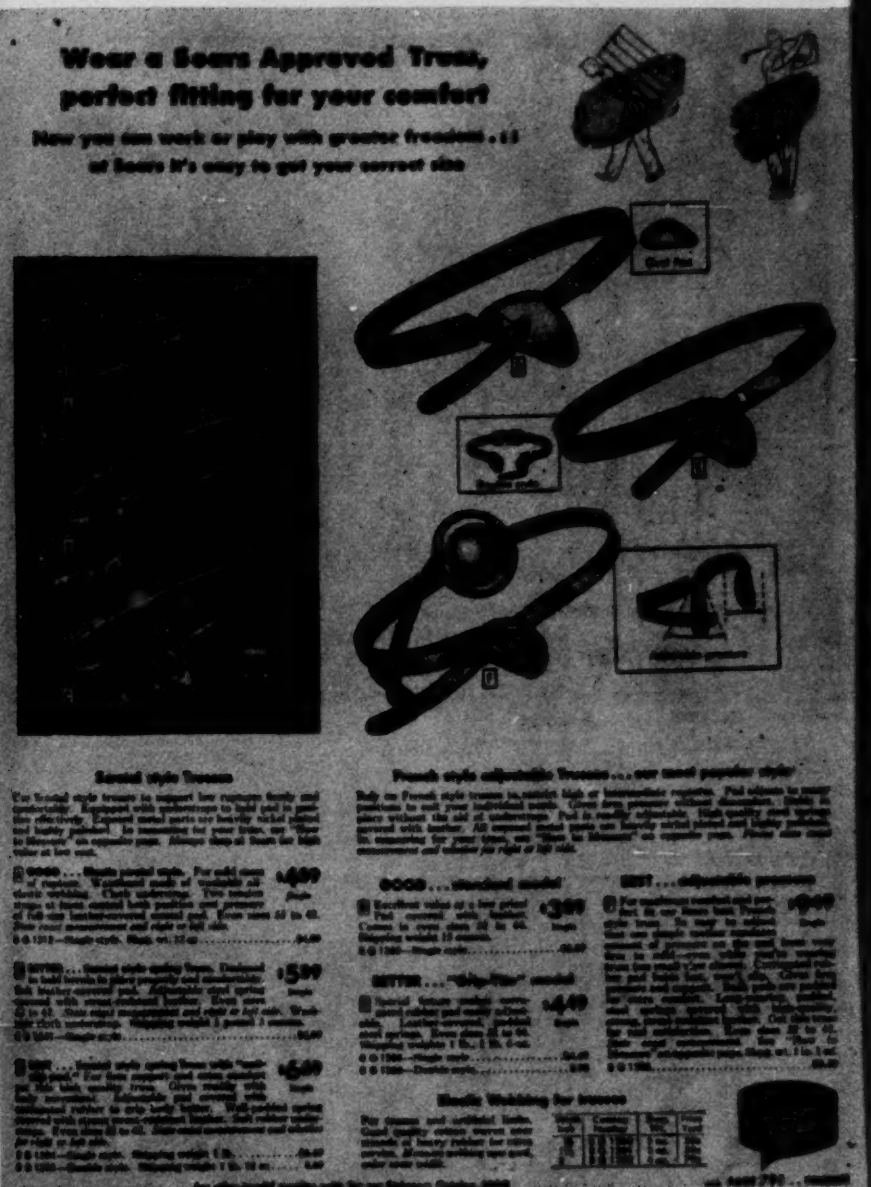
Group C.

The exhibits are the type advertisement which under the Court of Appeals decision prevented the catalog and other advertisement (shown in the immediately preceding exhibits) from attaining secondary meaning.

DEFENDANT'S EXHIBIT NO. 21.

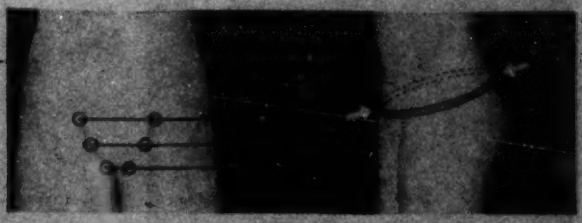

Registered? You can still land an active life.
HOW TO ORDER FOR SMOOTH FIT
Unclothed Torso for adults
Elastic style Trousers
Steel style Trousers

DEFENDANT'S EXHIBIT NO. 21.


Wear a Sears Approved Truss, perfect fitting for your comfort
Now you can work or play with greater freedom . . . at Sears it's easy to get your correct size

DEFENDANT'S EXHIBIT NO. 29.

Are you ruptured? Why not try a Sears truss?



Which style truss do I need?

How to measure

Head style Spring Trusses

Scrotal style Spring Trusses

Elastic style Trusses for milder cases of hernia

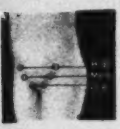
DEFENDANT'S EXHIBIT NO. 29.

DEFENDANT'S EXHIBIT NO. 79.

For proper support and comfort, select a suitable truss

It's easy to get a perfect fitting Truss at Sears

Which style Truss shall I buy?



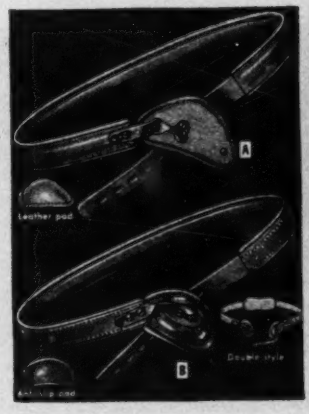
Ruptures are generally classified into 3 types—high, medium and low. Choose below the style truss which best fits your needs.

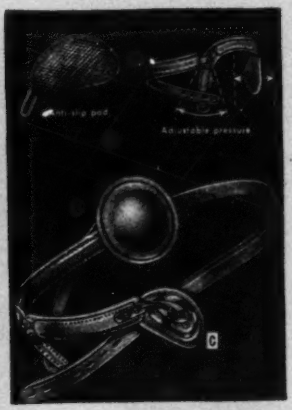
Hood style Steel Spring Truss . . . Widely used to restrict high, low or medium-type ruptures.

French style Steel Spring Truss . . . Best used to restrict the medium or high type of rupture.

Scrotal Style Steel Spring Truss . . . A heavy-duty truss designed for low ruptures.

Elastic style Trusses . . . For milder cases of rupture where only mild support is needed.





"Now I can work"

French Style Spring Trusses

GOOD . . . Standard Model

A For high or intermediate ruptures. Leather covered steel spring is sweat-resistant, designed to fit contour of the body. Leather covered pad. Adjustable. Even sizes: 32 to 44. See "How to Measure" on opposite page. *Please state (1) exact measurement (2) right or left side.* **$3.89** Single

8 D 1362—Shipping weight, 15 oz. . . . . Single style $3.89

BETTER . . . "Grip-Tite" Model

B Special fixture makes pad adjustable to any position. Padded steel spring covered with sweat-resistant cowhide leather. Rubber pad corrugated to prevent slipping. For high or medium-type ruptures. Even sizes: 32 to 44. See "How to Measure" on opposite page. *Please state (1) exact measurement and (2) right or left side.* **$4.49** Single

8 D 1365—Shipping wt., 1 lb. . . . . Single style $4.49
8 D 1366—Shipping wt., 1 lb. 4 oz. . . . . Double style 4.98

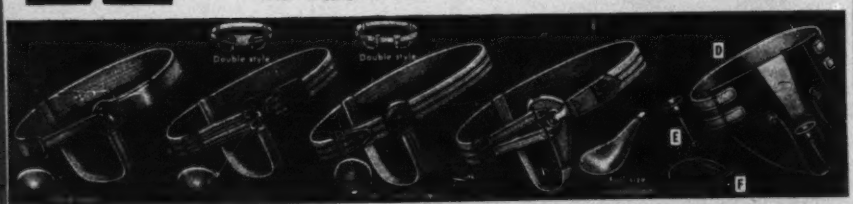
BEST . . . Adjustable Pressure model

C
- Adjustable to regulate pressure
- Anti-slip corrugated rubber pad
- Padded back pad gives extra comfort
- Rust-resistant steel spring covered with high grade sweat-resistant cowhide leather

$8.98 Single

This truss, our best model, retains rupture firmly without the aid of understraps, with a comfortable tension, and is completely adjustable. So easy to adjust that one simple motion will regulate the amount of pressure from very firm to very mild . . . even while wearing truss. (See small view above.) Pads adjust in place and won't slip. Leather covered back pad rests securely and comfortably in small of back. Rust-resistant steel spring is covered with high grade sweat-resistant cowhide leather. To restrict high or medium-type ruptures. Even sizes: 32 to 42. See "How to Measure" on opposite page. *Please state (1) exact measurement (2) whether for right or left side.* Single style only.

8 D 1383—Shipping weight, 1 pound 1 ounce. $8.98



New York Style Truss

Lightweight, yet gives firm support. All-elastic cotton webbing. Leather-covered pad fits right or left side. Understraps hold truss firmly in place. Washable. Even sizes: 30 to 42. See "How to Measure" on opposite page. *Please state exact measurement.* Shpg. wt., 8 oz. **$1.39** Single

8 D 1310—Single style . . $1.39

Boston Style Truss

Two front straps adjust leather-covered pad. All-elastic webbing. Washable. Even sizes: 32 to 42. *Be sure to state exact measurement.* See "How to Measure" on opposite page. Shpg. wts., single style, 11 oz.; double, 15 oz. **$2.59** Single

8 D 1308—Single (fits right or left side) $2.59
8 D 1309—Double style . . 3.59

"Air-Cushion" Truss

Extra comfortable "air-cushion" pad has soft rubber corrugated surface—won't slip. All elastic webbing. Washable. Understrap holds pad in place. Even sizes: 32 to 42. See "How to Measure" on opposite page. *Please state exact measurement.* Shipping weights, 8 oz. and 12 oz. **$3.48** Single

8 D 1303—Single style. fits right or left side. $3.48
8 D 1304—Double style. . . 4.48

Scrotal Style Truss

Adjustable full-size leather-covered pad; 2 tension straps control position and pressure of pad. All elastic webbing. Understrap holds pad firmly in place. Washable. Even sizes: 32 to 42. See "How to Measure" on opposite page. *Be sure to state (1) measurement and (2) whether for right or left side.* Shipping weight, 12 ounces. **$4.89** Single

8 D 1312—Single style. . . $4.89

Womb Supporters

D Lightweight leather, cotton lined; elastic insert. Adjustable side straps, rubber understraps. Hardrubber pessary. Even sizes: 32 to 44. *Measure around fullest part of abdomen (not waist). State measure.* **$3.48** Each

8 D 1460—Shpg. wt., 13 oz. $3.48

Replacement Accessories

E 8 D 1474—Pessary Shpg. wt., 2 oz. Each. . . .49c
F 8 D 2323—Understraps Shpg. wt., 2 oz. Pair. 14c

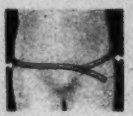
DEFENDANT'S EXHIBIT NO. 79.

Def's Ex. 79

Sears offers top quality, perfect fit, low prices

Popular style Trusses for both men and women

How to Measure for Trusses



Stand relaxed. Have someone draw tape measure straight around body in direct line with point of rupture as shown at left. Take measurement over your bare skin; do not measure over clothes. Take snug measurement. Send this exact measurement. (Do not send waist measurement).

Note: If you need a larger size truss than those listed, order your selection at price shown, and we will get it for you at no extra charge. Allow up to 60 days for delivery of special sizes of trusses.

Hood style Spring Trusses

Standard Model

A For high, medium and low ruptures. Leather-covered pads and springs. Rigid front principle; back fastening. Single style has dummy pad on unaffected side. Even sizes: 32 to 42. See "How to Measure" above at right. *State (1) exact measurement; (2) right or left side.*

$5.97 Single

8 D 1340—Shpg. wt., 1 lb. 2 oz. ..... Single style $5.97
8 D 1340—Shpg. wt., 1 lb. 4 oz. ..... Double style 6.96

De luxe Model "Anti-Slip Pad"

B Front and back pads covered with corrugated non-slip rubber. Adjustable. Leather-covered steel spring. Single style has dummy pad on unaffected side. Even sizes: 32 to 42. See "How to Measure" above at right. *State (1) exact measurement, and (2) right or left side.*

$7.79 Single

8 D 1391—Shpg. wt., 1 lb. 2 oz. ..... Single style $7.79
8 D 1392—Shpg. wt., 1 lb. 4 oz. ..... Double style 8.98

Scrotal style Spring Trusses

Standard . . . Single Style

C Soft leather-covered pad. Adjustable steel spring covered with sweat-resistant cowhide. Washable cloth understrap. Designed for low ruptures; gives comfortable pressure and is easily adjustable. Even sizes: 32 to 42. See "How to Measure" above at right. *State (1) exact measurement, and (2) whether for right or left side.*

$5.89 Single

8 D 1341—Shpg. wt., 1 lb. 3 oz. ..... Single style $5.89

De luxe Style . . . "Anti-slip pad"

D Adjustable corrugated rubber-covered pad grips body firmly. Well-padded spring is covered with genuine cowhide leather. Rubber understraps. For low ruptures. Even sizes: 32 to 42. See "How to Measure" above at right. *State (1) exact measurement, (2) right or left side.*

$6.69 Single

8 D 1394—Shpg. wt., 1 lb. ..... Single style $6.69
8 D 1395—Shpg. wt., 1 lb. 12 oz. ..... Double style 8.69

"I'm active again"

London Type Supporter

Fine support for wear after hernia operation, as it gives firm support over entire area without restricting abdominal muscles. Two large soft pads joined together by knitted elastic. Sturdily constructed body band is adjustable. Supplied with understraps, to be worn as needed. Washable. Even sizes 28 to 44 in. *State exact hip measurement (not waist).* See "How to Measure", Page 110-114.

$2.69 Each

8 D 1305—Shpg. wt., 12 oz. ..Each $2.69

Post Operative Belt

For wear after operations, for fallen stomach, or for a general abdominal support for those suffering from obesity. Strong buckle back adjustment. Correctly placed straps form a positive lift support to the lower abdomen. Knitted elastic sections on each side. Washable. Even sizes 30 to 48 in. *Measure around fullest part of abdomen (not waist).* See "How to Measure", Page 110-114.

$4.69 Each

8 D 1306—Shpg. wt., 12 oz. ...Each $4.69

Sears Approved

Our de luxe model. Self-adjusting. Seamless rayon pouch shaped to fit properly. Low opening helps prevent constriction. Adjustable understraps and waistband. Washable. *State medium or large size pouch.* Shpg. wt., 3 oz.

$1.15 Each

8 D 1480.....Each $1.15

Army-Navy Style

For firm, comfortable support. Adjustable understraps. Cotton sack is bound with braid for longer wear. Washable. *State medium or large size pouch.* Shpg. wt., 3 oz.

47c Extra

8 D 1475—Knitted Sack Each.....47c
8 D 1476—Mesh Sack.67c

Single Strap Style

Fits without understraps. Pouch has soft cotton edges. Adjustable waistband. Firm, comfortable support. Washable. *State medium or large size pouch.* Shpg. wt., 2 oz.

37c Cotton

8 D 1478—Cotton....37c
8 D 1479—Rayon and Cotton..... 57c

Trusses and belts on both these pages may be ordered on Easy Payment Terms. See inside Back Cover for full details